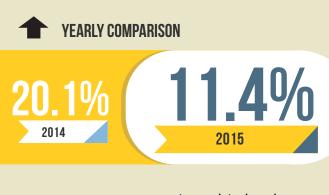
LOAN APPROVAL RATES AT BIG BANKS, INSTITUTIONAL LENDERS HITS NEW HIGHS

According to the Biz2Credit Small Business Lending Index™, a monthly analysis of 1,000 loan applications on Biz2Credit.com



In a year to year comparison, big bank approval rates have increased by more than 11% in July 2015 from 20.10% approval rates in July 2014



MONTHLY COMPARISON

22.4%

Big banks (\$10 billion+ in assets) increased slightly from June, approving 22.4% of small business loan requests in July, up from 22.19%, marking the ninth consecutive month that approval rates have increased for the largest



"The trend clearly shows that big banks are getting more aggressive in the small business lending space and are starting to invest money in digitizing their loan offerings. We have seen more instances of banks coming back in asset backed lending as well as commercial real estate lending markets and less so in working capital as of now." - Biz2Credit CEO Rohit Arora



LOAN APPROVALS AT INSTITUTIONAL LENDERS

Institutional lenders approved the most loans out of all the categories: 61.7% in July, up from 61.4% in June. Lending approval rates at institutional lenders have exceeded those of alternative lenders, such as merchant cash advance companies, factors and other non-bank lenders. Approval rates by institutional lenders have increased every month since January 2014 when Biz2Credit began monitoring this category, a year-over-year growth percentage of 8.67%.



balance sheet lenders, For example, Biz2Credit started offering commercial real estate backed loans for institutional investors to purchase and some of our peers in the industry recently signed multimillion dollar purchase commitments or credit facilities with institutional investors." - Biz2Credit CEO Rohit Arora

"Institutional investors are becoming a bigger part of the market, which can be seen by recent changes in business models from several large online

Second to the institutional investor approval rates were alternative lenders. While still a large part of the market share, alternative

SMALL BUSINESS LOAN APPROVALS BY ALTERNATIVE LENDERS

lenders remained flat at 61% in July, an Index-low for the second month in a row. Alternative lenders' approval percentages have steadily declined since January 2014, coinciding with the emergence of institutional lenders in the small business lending marketplace.





"In the last few months as banks and institutional investors have gotten more aggressive in the marketplace, alternative lenders like cash advance and MCA players have become less competitive, For example, these companies are charging higher rates and providing shorter terms to borrowers." -



Lending approval rates at small banks dropped one-tenth of a percent in July to 49.2% from 49.3% last month. For the ninth consecutive month, small banks have denied more than half of their loan requests.

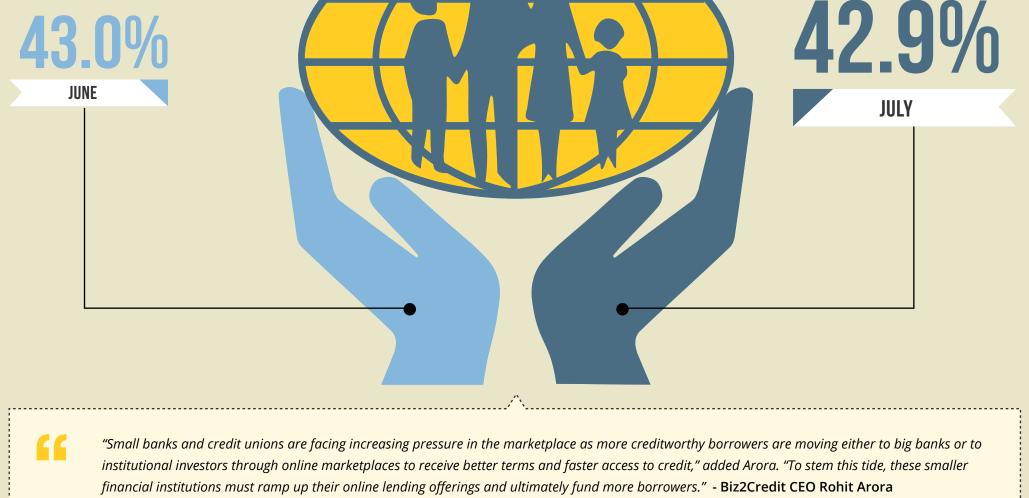
LOAN APPROVALS AT SMALL BANKS

Biz2Credit CEO Rohit Arora





Credit unions approved 42.9% of loan applications in July, down one-tenth of a percent compared to June.



ABOUT THE BIZ2CREDIT SMALL BUSINESS LENDING INDEX™